

World Glaucoma Week 2018

Background information: Every year World Glaucoma Week is marked worldwide during second week of March to focus global attention on blindness and to eliminate glaucoma.

Pakistan Institute of Community Ophthalmology will mark this day by organizing different events and activities in different parts of the province aiming to raise awareness among people for eye health care and vision impairment.

List of proposed Activities

Sr. No	Description of Activity	Event Date and time	Event Place
1	Awareness Raising Walk with participation of PICO/HMC staff and commuters	15 th March (12:30 PM)	Front of PICO gate towards Administration Block
2	Glaucoma Focused Activities with PICO students	Poster painting Competition (13th March) Quiz competition: (14th March) Closing ceremony (15th March)	PICO Main Lecture Hall
3	Eye Screening Camps	HMC Staff (12 and 13th March) KMC Staff (14th March) Schools based screening activity (16th March)	At Designated places
4	Engagement of media (Awareness Raising through Cellular phone)	Telenor: 500,000 Messages Ufone: 350,000 Messages	25 Districts of KP
5	Dissemination of Printed Materials (PanaFlaxes and Flyers)	Throughout the week	24 Districts of KP and FATA
7	Article Publication in Daily newspaper(s)		
8	District level Activities (Screening camps, awareness sessions with community and school children)	Throughout the week	04 SIB Project Districts